



Case Study: Network Strategy

Device Technologies: APAC Medical Supplier

Developing a future supply chain strategy to accommodate for future growth.

PROJECT SUMMARY

LOCATION

Oceania

INDUSTRY

Pharmaceutical
& Beauty

TMX was engaged to develop a future supply chain strategy to provide best-in-class service and facilitate growth for the client.

Client Challenges

As the foremost provider of medical technologies and supplies in Australia, boasting a wide-ranging portfolio that caters to the healthcare sector, Device Technologies has experienced rapid expansion. This growth trajectory is expected to persist in the future.

Despite the crucial role of the supply chain in driving overall performance, their distribution centers (DC) face notable challenges in both performance and capacity.

Solution

TMX's supply chain strategy created a number of achievements for Device Technologies, including:

- The new supply chain operating model incorporates **two new greenfield DC's** servicing respective markets, with automated materials and handling solutions to improve costs and drive service differentiation.
- A set change in technology to support operations including **procurement of a new warehouse management system** and improved process to manage electronic trading with suppliers.
- The network transformation will lead to a **24% improvement in DC operating costs**.

Approach

TMX worked with the client to:

- Develop a **future supply chain strategy** which would drive business growth, through best-in-class service.
- Assess and recommend best in class **technology solutions** to resolve performance issues.
- Evaluation of **DC materials handling solutions** to support high service needs.
- **Assess tactical opportunities** to fund the transformation including DC optimization and benchmarking of freight performance.

Transform your supply chain

TMX Transform is an end-to-end supply chain consultancy, providing expert advice and practical, innovative solutions to businesses globally.